

GONÇALO FIGUEIREDO

UX Designer

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[Website](#) [Linkedin](#)

Aspiring UX Designer with 3+ years of experience, including substantial work with a firm specializing in global software solutions for the transportation industry.

Skills and Expertise:

- **Responsive, multi-screen Wireframing & Rapid Prototyping**
- **Conduct in-depth user research to drive Design decisions**
- **Adaptable Design Systems across standalone & web-based**
- **Cross-functional Collaboration and Communication**
- **Experience in HTML, CSS, JavaScript, and modern frameworks**

Experience

UX/UI Specialist, SISCOG SA

March 2023 - present

- Implemented a multiscreen/multiplatform **Design System**. (I was one of 3 people on the project, with 60% - 70% ownership).
- Led the Creation of new **Components and UI elements** (Software usability changes affected over 50k+ people per day).
- **Redesigned the color palette** for unified branding across desktop and web, refining Dark, Light, and Midnight Grey themes.
- Conducted **comprehensive User Testing** to evaluate and validate design changes and improvements.
- Acted as the Key to a **Cross-Functional communication** between Web and Desktop Interface Teams.

User Experience Designer, Freelance

Nov 2022 - May 2024

- Worked on more than **7 web app designs**.
- Created **4 mobile app interfaces**, design systems & wireframes.
- Developed user flows through task analysis and flow mapping.
- Collaborated with 5 other designers to create a complex gamification in education project, covering all design stages and research.

Client Experience Analyst, Palmares

Aug 2021 - April 2022

- **Mapped and analyzed client touchpoints** to enhance interaction quality and streamline communication processes.
- Monitored and reported on **service quality KPIs** to ensure compliance with industry standards and client expectations.
- Identified inefficiencies in client service processes and **implemented workflow improvements** for better service delivery.

Key Skills

Design Skills

Prototyping	Wireframing
Low-High Fidelity Mockups	Interaction Design
Motion Design	Visual Design
Typography	Responsiveness
	Web Developing

Research Skills

User Research	User Interviews
Journey Mapping	A/B Testing
Data Analysis	Journey Mapping
User Personas	Design Systems

Software

Figma

Adobe Photoshop

Adobe XD

Adobe Illustrator

Invision

Visual Studio Code

Academics

Google UX Design
2024, coursera digital course

Master's in UX/UI Design
2022, Nuclio Digital School - Barcelona

Bachelor's in Information Technologies
2018, University of Lisbon

Other Info.

Languages

Portuguese, English, Spanish

Hobbies

Street Photography
Surf and Water Sports
Stand Up Paddle Instructor